

macstock X



Friday, July 10th · 9:00am-5:30pm

8:00am Registration & Check-in

8:45am Welcome to Macstock
Mike Potter

Morning Sessions (9:00 - 12:30pm)

9:00am It's Alive! New Life for Your Old Macs
Mike Potter

10:30am 30 minute break

11:00am Paper to Pixel: Making Art with Your Mac and iPad
Jeff Gamet

12:30pm - 2:00pm Lunch & Networking

Lunch will be served in the Maple Room

Afternoon Sessions (2:00 - 5:30pm)

2:00pm Why & How to Start a YouTube Channel in 90 Minutes
Mike Schmitz

3:30pm 30 minute break

4:00pm Podcasting with Apple: From Idea to Launch Using the Gear You Already Own
Michael D.J. Eisenberg

Evening Session (7:30 - 10:00pm)

7:30pm An Evening with David Pogue & Book Signing
David Pogue

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Saturday, July 11th · 9:00am-5:45pm

8:45am **Welcome to Day Two**
Mike Potter, Brian Henson

Morning Sessions (9:00 - 12:30pm)

9:00am **How the Cool Kids Really Use Spreadsheets**
Allison Sheridan

10:30am **30 minute break**

11:00am **From Spark To Published with Markdown**
Brett Terpstra

12:30pm - 2:00pm **Lunch & Networking**

Lunch will be served in the Maple Room

Afternoon Sessions (2:00 - 5:45pm)

2:00pm **Building a Personal Operating System with Apple**
Jill McKinley

3:00pm **Productivity Cocktails**
Chuck Joiner

4:00pm **From Curiosity to Capability:
Practical AI Workflows Anyone Can Use**
Dave Hamilton

5:00pm **CarPlay Jumpstart**
Kirschen Seah

Evening Session (7:30 - 9:30pm)

7:30pm **Apple Troubleshooting Unplugged**
Marty Jencius

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Sunday, July 12th · 9:00am-5:45pm

8:45am Welcome to Day Three
Mike Potter, Brian Henson

Morning Sessions (9:00 - 12:30pm)

9:00am The Future Is Video: What Works in 2026
(And How to Do It Yourself)
Katie Fawkes & Doc Rock

10:30am 30 minute break

11:00am Technology Caretaking for Complete Amateurs
Mike T. Rose

12:30pm - 2:00pm Lunch & Networking

Lunch will be served in the Maple Room

Afternoon Sessions (2:00 - 5:45pm)

2:00pm Inspired to Read
Chris Cooke

3:00pm Pills, Procedures & Processes: Using Apple Products
to Manage Your Medical Needs
Pat Fauquet

4:00pm Reboot Yourself: The One Upgrade That
Powers Everything Else
Paula Marie Davis

5:00pm 10 Years of Apple Change:
Lessons in Adapting and Staying Inspired
Dave Ginsburg

5:45pm Macstock X: Closing Comments
Mike Potter

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Macstock Extra Hours & Information

Macstock X: Resources

Select speakers have made additional resources available to you for download.

Watch for updates during and after Macstock Weekend!

<https://macstockconference.com/macstock10>

Creator Camp Early Check-in:

Save time & check in early!

Wednesday, July 8 from 7:00pm - 8:00pm

Creator Camp Check-in & Registration:

Thursday, July 9 from 8:00am - 9:00am

Macstock Early Check-in:

Save time & check in early!

Thursday, July 9 from 7:00pm - 8:00pm

Macstock Check-in & Registration:

Friday, July 10 from 8:00am - 9:00am

Macstock Merch Store:

Stop by the Macstock Merch store at the back of the ball-room for additional Macstock gear like this year's mug or T-Shirt Time Machine button!

The Merch Store is generally open between sessions.



Creator Camp: Mac @ Macstock X

Thursday, July 9th · 9:00am-5:45pm

9:00 – 9:20 AM – Katie & Doc – Welcome: Create with Intention. Show Up with Confidence. Build What's Yours

9:20 – 10:05 AM – ana gil – From Photo to Video: Composition, Lighting & Framing That Instantly Upgrade Your Look

10:05 – 10:10 AM – 5-Minute Reset

10:10 – 10:55 AM – Yuri Lysoivanov – Sound Like You Know What You're Doing: Pro Audio on a Mac (Without the Headache)

10:55 – 11:10 AM – Morning Break (15 min)

11:10 – 11:55 AM – Kirk Nugent – Command the Stream: Bulletproof Live Production with Ecamm

11:55 – 12:00 PM – 5-Minute Reset

12:00 – 12:45 PM – Doc Rock – The Calm Creator: Building a Video Workflow That Actually Sticks

12:45 – 1:45 PM – Lunch (1 Hour)

1:45 – 2:30 PM – Joe Casabona – Combining Ecamm Live with Automation for the Ultimate Hands-Off Setup

2:30 – 2:35 PM – 5-Minute Reset

2:35 – 3:20 PM – Jeff Sieh – Record Once. Show Up Everywhere.

3:20 – 3:35 PM – Afternoon Break (15 min)

3:35 – 4:35 PM – Katie & Doc – Power Hour: Build Your Mac Creator Setup

4:35 – 5:15 PM – Mike Potter – Why Mac Still Matters

5:15 – 5:45 PM – Katie & Doc – Closing Circle

EVENING

8:00 – 9:00 PM – Campfire Chats